

What is claimed is:

1. In combination a releasable tube holder and a longitudinal support comprising,

said tubular holder including a circular plastic tube split lengthwise into longitudinally mirror image straight halves forming two opposed clamping members joined together at across one pair of split edges and separated by a second pair split edges, each clamping member provided with at least one separated handle member positioned on one of the clamping member halves and opposite another handle member on the other clamping member half, said clamping member halves being hingedly connected by a living hinge between said first pair of split edges to activate opening and closing of the opposed clamping members and separation and closing of the second pair of split edges which engage and are secured to the support by applying and removing pressure on the oppositely positioned handle members.

2. In combination a releasable tube holder and a longitudinal support comprising,

said longitudinal support supporting a towel hanging therefrom,

said tubular holder including a circular plastic tube split lengthwise into longitudinally mirror image straight halves forming two opposed clamping members joined together at across one pair of split edges and separated by a second pair of split edges, each clamping member provided with at least one

separated handle member positioned on one of the clamping member halves and opposite another handle member on the other clamping member half, said clamping member halves being hingedly connected by a living hinge between said first pair of split edges to activate opening and closing of the opposed clamping members and separation and closing of the second pair of split edges which engage and are secured to the support by applying and removing pressure on the oppositely positioned handle members.

3. The holder according to claim 1 wherein said plastic tube has an interior surface which has been serrated.

4. The holder according to claim 1 wherein said plastic tube is formed from polypropylene.

5. The holder and support according to claim 2 wherein the support is a beach chair having a longitudinal top support.

6. In combination, a releasable tube holder and a longitudinal support comprising,

said tubular holder including a circular plastic tube split lengthwise into longitudinally mirror image straight halves forming two opposed clamping members joined together at across one pair of split edges and separated by a second pair split edges, each clamping member provided with at least one

separated handle member positioned on one of the clamping member halves and opposite another handle member on the other clamping member half, said clamping member halves being hingedly interconnected with a hinge pin connected by a hinge on each clamp half said first pair of split edges, a torsion spring between each of said hinge plates to activate opening and closing of the opposed clamping members and separation and closing of the second pair of split edges which engage and are secured to the support by applying and removing pressure on the oppositely positioned handle members.

7. In combination, a releasable tube holder and a longitudinal support comprising,

said tube holder including a circular plastic tube split lengthwise longitudinally into mirror image straight halves forming two opposed clamping members joined together at one pair of straight across split edges and separated by another pair of split edges, each clamping member provided with at least one separated handle member positioned on one of the clamping members and opposite another handle member on the other clamping member, said clamp halves being hingedly connected by a hinge member along one pair of said split edges to activate opening and closing of the opposed clamping members and separation and closing of the other pair of split edges which engage and are secured to the support by applying and removing pressure on the oppositely positioned handle members.

8. The holder of claim 7 wherein said hinge member extends along and in the direction of said one pair of straight across split edges hingedly connected by a hinge member extending along the axis of the first pair of split edges.

9. The holder of claim 8 wherein said hinge member is a living hinge.

10. The holder of claim 8 wherein said hinge member extends axially along the first pair of split edges.